

Message Text

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PAGE 01 BRUSSE 07821 101224Z

43

ACTION EUR-12

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UNCLAS BRUSSELS 07821

E.O. 11652: N/A
TAGS: BEXP, BE
SUBJECT: FOREIGN BUYER PROGRAM: BELGIAN GROUP VISIT TO MACHINE
TOOL SHOW

REF: USDOC 9534 OF JUNE 4, 1976

1. WE NOW EXPECT THAT THE GROUP WILL CONSIST OF APPROXIMATELY
20 PERSONS WHO WILL COME TOGETHER ON A LOFTLEIDER (ICELANDIC) FLT
FROM LUXEMBOURG ARRIVING O'HARE 7:30 P.M. THURSDAY, SEPTEMBER 9.
THE GROUP WILL DEPART SEPARATELY. THE EARLIEST TO DEPART WILL LEAVE
CHICAGO AT 9:00 P.M. SUNDAY EVENING, SEPT. 12.

2. THE FOLLOWING ASSISTANCE WAS REQUESTED BY BUSINESSMEN ATTENDING
A PREPARATORY BRIEFING AT THE EMBASSY IN WHICH TRAVEL AGENT AND
OFFICE OF STATE OF ILLINOIS ALSO PARTICIPATED.

A) MR. BINAME, OWNER OF THE FIRM BINAME-PORTALUX, WILL BE
ATTENDING THE SHOW WITH HIS WIFE AND WOULD LIKE TO MAKE A
PLANT VISIT TO A COMPANY MANUFACTURING MACHINE TOOLS FOR THE
PLASTICS INDUSTRY. HE WOULD NEED FRENCH LANGUAGE ASSISTANCE
AND WILL BE IN THE CHICAGO AREA UNTIL THURSDAY, SEPT. 16.
HE WILL GO TO INTERNATIONAL
BUSINESSMEN'S CENTER TO CONFIRM ARRANGEMENTS WITH MR. GEORGE
KEEN.

B) MR. VERGALLE, OWNER OF THE FIRM VERGALLE, WILL ALSO BE
ATTENDING THE SHOW WITH HIS WIFE AND IS INTERESTED IN VISITING
A PLANT AND CONTACTING SUPPLIERS OF MACHINERY FOR CUTTINGS COILS
OF SHEET METAL. HE ALSO NEEDS FRENCH LANGUAGE ASSISTANCE. HE
PLANS TO REMAIN IN CHICAGO AREA ONLY UNTIL SUNDAY, SEPT. 12 AND
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WILL CONTACT MR. KEEN.

C) MR. WILLEMS, OWNER OF WILLEMS N.V. IS COMING TO THE SHOW SOLELY TO TRY TO PURCHASE ONE BORING MACHINE THAT BORES BOTH HORIZONTALLY AND VERTICALLY AT THE SAME TIME. HE WENT THROUGH THE LIST OF AMERICAN FIRMS PARTICIPATING IN THE SHOW AND COULD NOT DETERMINE FROM READING IT IF ANY OF THESE FIRMS WOULD BE ABLE TO PROVIDE AFTER SALE SERVICE SHOULD BE PURCHASE ONE OF THEIR MACHINES. THE STATE OF ILLINOIS OFFICE IS EXPLORING THIS PROBLEM FOR HIM THROUGH ITS CHICAGO HEADQUARTERS, BUT MR. WILLEMS MAY WISH HELP FROM THE IBC AS WELL. HE SPEAKS FAIR ENGLISH. RENNER

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